

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56559

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		256839	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS		
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202		
ADDRESS	Delaware	OH	43015-7010	Cranberry	PA 16066-5010	
	USA			USA		
CONTACT				PRODUCTPA CD12 KEITH ROTHFUS 9/13-19		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2681	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/13/12 AND ENDING 09/19/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE EMTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1 10 MIN SEP	00011..	2	05:58A	07:00A	30S	09/13/12-09/14/12	THIS MORNING 6-7AM	2	425.00	850.00
2 10 MIN SEP	11000..	2	05:58A	07:00A	30S	09/17/12-09/18/12	THIS MORNING 6-7AM	2	435.00	870.00
3 10 MIN SEP	11111..	2 3	07:00A	09:00A	30S	09/13/12-09/14/12 09/17/12-09/19/12	THE EARLY SHOW	5	195.00	975.00
4 10 MIN SEP	11011..	2	05:30P	06:00P	30S	09/13/12-09/18/12	530-6PM NEWS	4	675.00	2700.00
5 10 MIN SEP	00011..	2	05:58P	06:30P	30S	09/13/12-09/14/12	M-F 6PM NEWS	2	765.00	1530.00
6 10 MIN SEP	11100..	3	06:30P	07:00P	30S	09/17/12-09/19/12	M-F 630PM NEWS	3	765.00	2295.00
7 10 MIN SEP	1001100	2 1	11:00P	11:35P	30S	09/13/12-09/14/12 09/17/12-09/17/12	11PM NEWS	3	1400.00	4200.00
8 10 MIN SEP	Su	1	11:00P	11:35P	30S	09/16/12-09/16/12	11PM NEWS	1	1400.00	1400.00
9 10 MIN SEP	Sa	1	05:58A	07:58A	30S	09/15/12-09/15/12	SAT. MORN. LOCAL NEWS	1	195.00	195.00
10	Sa	1	07:58A	10:00A	30S	09/15/12-09/15/12	SAT.CBS MORNING NEWS	1	295.00	295.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56559-1  
DATE PRINTED 09/13/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV  
AND

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CONTACT	USA			USA	
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			FROM	TO						
10 MIN SEP										
11 Su LUR;10 MIN SEP		1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUN MORN	1	300.00	300.00
Total Contract:								25		15610.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	15610.00	15610.00	
GRAND TOTAL									15610.00	

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